

COVINGTON & BURLING

UNION TRUST BUILDING

WASHINGTON, D. C. 20005

REPUBLIC 7-5900

April 16, 1969

Messrs. Bates  
Griffith  
Harlow  
Senkus  
Wakeham

Gentlemen:

Re: FTC Request for TITL Data

The Federal Trade Commission requested the Tobacco Institute in a letter of March 6, 1969, to make available to the Commission certain TITL testing data. A copy of the Commission's letter is enclosed for your information.

In an effort to cooperate with the Commission, each of your respective companies has agreed to make TITL data available to the Commission. Pursuant to your instructions, we are now in the process of duplicating the TITL data.

You will see from the enclosed letter that the Commission, in addition to requesting copies of TITL data, has also requested an explanation of the testing methods employed by TITL. In response to this request, a draft statement has been prepared by Dr. Steele outlining the procedure followed by TITL. We would appreciate any comments you might have. The statement will be submitted when duplicating of all of the requested data is completed.

Sincerely yours,

*Allan*

Allan J. Topol

AJT:emf  
Enclosures

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